



January 16, 2024

Dear Sponsors and Friends:

*The NAACP is the nation's foremost, largest, and most widely recognized civil rights organization.* The Mission of the NAACP is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination. The Pomona Valley Branch of the NAACP serves 10 Cities within the Inland Empire: Chino, San Dimas, Laverne, Claremont, Ontario, Pomona, Diamond Bar, Montclair, Upland, Chino Hills.

We fulfill our mission through advocacy, programs, and services that address civic engagement, community collaboration, youth academic achievement, science and technology. Your support will help us continue to provide programs and services for youth and adults in our communities.

I am writing to offer you a sponsorship opportunity with the NAACP Pomona Valley Branch's *Fifth Annual Freedom Fund Luncheon*. Our theme this year is: **"Celebrating our Stakeholders Perseverance in America's Democracy"**.

Please Note: The deadline for all VIP/Silver/Bronze Guest names and Fees is February 10, 2024. **All camera-ready Ads are due to: [president@naacp-pomona-valley.org](mailto:president@naacp-pomona-valley.org) on or before February 10, 2024 or Call 909 764 7833.** All other [ticket fees](#) are due on or before February 23, 2024

Below are the details concerning this year's sponsorship levels:

|                                                                                                                                                |                     |                                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| NAACP 115 Years of Legacy<br>Oldest, Largest, Strongest Civil Rights<br>Organization Nationwide<br><a href="#">Purchase tickets and donate</a> | \$1500.00<br>VIP    | 8 Seats at the same table, Full Inside Front-Page Ad, 2 Round Trip Catalina Island boat ride tickets, Printed & Verbal recognition.    |
| Democracy "Rule of Law"<br><a href="#">Purchase tickets and donate</a>                                                                         | \$1000.00<br>SILVER | 4 seats at the same table, Full inside Back Cover Page Ad, Basket of Cheers, Verbal & Printed recognition.                             |
| NAACP PVB 10 Years Strong<br>Serving our 10 cities and beyond<br><a href="#">Purchase tickets and donate</a>                                   | \$800.00<br>BRONZE  | 2 Seats at the same table, Full Back Outside Cover Page Ad, 4 Olive Garden Gift Cards, Printed recognition.                            |
| NAACP Life Membership<br>Please complete <a href="#">membership form</a><br>In addition to your <a href="#">payment</a>                        | \$750.00            | Receive 8x11 Wooden Plaque, Pin, National and Local Communication via email and USPS. Verbal recognition (New Members) Membership Card |
| Annual Membership<br>Please complete <a href="#">membership form</a><br>In addition to your <a href="#">payment</a>                            | \$30.00             | Receive National and Local Communication via email and USPS. Verbal recognition (New Members) Membership Card                          |
| Supporter <a href="#">Purchase ticket and donate</a>                                                                                           | \$200.00            | 1 Seat and a half page Ad                                                                                                              |
| Patron <a href="#">Purchase ticket and donate</a>                                                                                              | \$150.00            | 1 Seat and Business Card Ad                                                                                                            |
| Guest <a href="#">Purchase ticket</a>                                                                                                          | \$70.00             | 1 Seat only                                                                                                                            |

Tickets can be purchased at [Eventbrite](#). If you prefer to use a check, please make it payable to NAACP Pomona Valley Branch and mail to 1460 E. Holt Ave, #142, Pomona, CA 91767.

If your organization would like to participate in this year's event as a **sponsor**, please forward your *camera-ready* Ad to: [president@NAACP-pomona-valley.org](mailto:president@NAACP-pomona-valley.org) AND [payment here](#) by February 10, 2024.

Sincerely,  
Jeanette Ellis Royston, Ex-Officio and Fifth Freedom Fund Committee